



**TATA STEEL FOUNDATION**

**WOMEN  
EMPOWERMENT &  
ENTREPRENEURSHIP  
PROJECT**

**QUARTERLY PROGRESS  
NEWSLETTER**

**(OCTOBER TO  
DECEMBER 2022)**

**IMPLEMENTED BY:**



## UPDATE ON PROJECT ACTIVITIES

### 1. Inclusion of new members in the Cooperative

96% of the membership enrollment target has been reached by the Cooperative by enrolling 220 new members in Q3. A total of Rs. 3,97,600 as members share and Rs. 99,400 as administration fee has been mobilized from all its members.

It has been noticed that SHG members have become forthcoming in enrolling into the Cooperative due to the support it is providing to the members. Earlier the SHG members had to be regularly persuaded by the field animators to enroll into the Cooperative.

### 2. SHG bank linkage

In quarter 3, four SHGs have been linked with banks through which loans worth Rs.13 lakhs. The details have been given in Table 1.

### 3. Input support to the Vegetable Farmers

During this quarter, 163 farmers from Kochilamada, Khaliberna, Nuagaon, Kurunti, Joragadia, BP Kote, Badibahal, Amna, Raghunathpur and Sanjapada village were distributed with vegetable seeds.

146 of the 163 farmers are first time beneficiaries and the rest are farmers who had received support in Kharif Season also. Farmers who had already prepared their land, received the vegetable seeds. Farmers directly transplanted Tomato, chilly, brinjal from the nursery to the main field.

### 4. Inputs support to the Backyard poultry farmers

The Project promotes backyard poultry farming as an enterprise and provides input supply to farmers to start the farm (enterprise). 6 farmers received first time support for it in Q3.

Farmers are provided with a number of chicks, 80 grams/day of concentrate feed to each poultry bird to maintain the nutrition supplement to the bird and feeder and drinker as part of the support. Farmer wise input support is mentioned in Table 2.



**Table 1: Details of SHGs availed loans in Q3**

S.NO	SHG	Village	No. of Members	Bank	Loan Amount (in Rs. Lakhs)
1	ALEKH MAHIMA	KURUNTI	11	UCO BANK, KHADAGAPRASAD	3
2	MAA TULASI	KUSUPANGA	10	UNION BANK OF INDIA, KAMALANGA	5
3	MAA LANGABAUTI	KURUNTI	10	UNION BANK OF INDIA, KAMALANGA	3
4	RADHAKRUSHNA	NUAGAON	10	CANARA BANK, MERAMANDALI	2
	TOTAL				13

**Table 2 : Poultry support provided to members in Q3**

S. No	Name	SHG	Village	Birds	Feeds (in Bags)	Feeder & Drinker	Medicine & Vaccine
1	Sarojini Pradhan	Maa Gayatri	Talbahal	23	2	4	1 Set
2	Sobhagini Sahoo	Maa Mangala	Khaliberna	23	2	4	1 Set
3	Sita Bhoi	Radhakrishna	Sibapur	23	2	4	1 Set
4	Abala Nayak	Gramshree	Khaliberna	24	2	4	1 Set
5	Mamata Behera	Maa Laxmi	Nuagaon	23	2	4	1 Set
6	Pratima Mahapatra	Gruhalaxmi Member	Mangalpur	23	2	4	1 Set
	TOTAL			139	12	24	6 Set

All the farmers who began the backyard poultry have earned additional income from sale of eggs from their birds. The details of the eggs from each enterprise is listed below.

Concentrate maize feeds, Chokoda, Badam Pidua, Mineral mixture and Azolla sheet for azolla cultivation is given to farmers as part of the one-time support provided by the Project. The project will arrange for regular village level animal health camp and training for the farmers.

**Table 3 : Month wise egg production**

S. No	Name	SHG	Village	Birds	Nov-22	Dec-22	Total
1	Sobhagini Sahoo	Maa Mangala	Khaliberna	23	10	299	309
2	Sita Bhoi	Radhakrishna	Sibapur	23	40	274	314
3	Abala Nayak	Gramshree	Khaliberna	24	8	165	173
4	Mamata Behera	Maa Laxmi	Nuagaon	23	15	168	183
5	Pratima Mahapatra	Gruhalaxmi Member	Mangalpur	23	36	133	169
	TOTAL			116	109	1039	1148

### 5. Inputs support to the Dairy Farmers

Dairy farming is one of the enterprises which was identified during the livelihood mapping. Under the individual enterprise promotion 100 farmers were supported for improved dairy farming in this quarter.

The cooperative also sells feed for dairy animals from where farmers can buy good quality feeds at a fair rate.



**Table 4 : Village member covered and inputs support to the member**

S. No	Village	Member	Maize Feed (in Bag)	Chokoda (in Bag)	Badam Pidua (in Kg)
1	Kusupanga	8	16	8	200
2	Kurunti	20	40	20	500
3	Raghunathpur	13	26	13	325
4	Sarapa	13	26	13	325
5	Nuagaon	5	10	5	125
6	Mangalpur	10	20	10	250
7	Khaliberna	20	40	20	500
8	Amna	3	6	3	75
9	Sanjapada	5	10	5	125
10	Basubahal	3	6	33	75
	<b>TOTAL</b>	<b>100</b>	<b>200</b>	<b>100</b>	<b>2500</b>

#### 6. Awareness program on Government, other Entitlements and other capacity building sessions

The project team conducted 24 awareness sessions in 18 project villages for the Cooperative's members in this quarter on different government entitlements and their benefits. 961 members from 168 SHGs have attended these awareness sessions.

#### 7. Entitlement Linkage program

Convergence with the Govt. department is crucial for sustainability of the enterprises. The support for poultry farming is through convergence with Animal resource development department where farmers from Kochilamada, Charagadia and Kusupanga village received the poultry shed. Post receiving the poultry shed from the department, the farmers received physical inputs support for poultry farming. Number of entitlement convergence per village is mentioned in Table 6.

**Table 5: List of programs conducted during the quarter**

Type of training	No. of trainings	SHG Covered	Members covered	Villages
Awareness Training	17	115	772	Amna, BP Kote, Basubhal, Kochimalada, Ganthigadia, Charadagadia, Birbahanpur, Madhupur, Sibapur, Asanbani, Sanjapada, Kusupanga, Kankalu, Mangalpur, Nandeilo
Improved Vegetable Farming	4	29	104	Kochilamada, Nuagaon, Sanjapada
Improved Backyard Poultry Farming	1	3	16	Kantabania
Training to dairy farmers	2	21	69	Kusupanga, Mitikapashi



Table 6 - Village wise entitlement linkage

Village	Farmer ID	Krusahk Portal Reg.	PMJJB Y	PMSBY	ABHA	Grand Total
AMANA		11				11
ASANBANI		33	10	11		54
B P KOTE	40	60				100
BADIBAHAL	7	81		1		89
BASUBAHAL		19				19
GANTHIGADIA		181				181
KANKALU		22	3	5		30
KHALIBERNA	50	289	35	69	95	538
KURUNTI	85	233	10	58		386
KUSUPANGA	42	279	1	57		379
MANGALPUR		76				76
NARENDRAPUR		21				21
NUAGAON	4	138	1	32		175
RAGHUNATHPUR	2	51	4			57
SANJAPADA	18	68	5	48		139
SARAPA	20	43	9	10		82
TALBAHAL		85				85
MITIKAPOSI			13	12		25
BP KOTE			2	2		4
<b>TOTAL</b>	<b>268</b>	<b>1690</b>	<b>93</b>	<b>305</b>	<b>95</b>	<b>2451</b>

## 8. Annual General Body Meeting

Annual general Body meeting of Gruhalaxmi Cooperative was organized on 14th December 2022. In the AGB 250 member were participated from 20 villages of Odapada and Hindol block.



The chief guest of the program was Ms. Nina Singh, Chief Procurement Officer, Tata Steel Meramandali and Kalingnagar, Jajpur. Honorable guest was Mr. Dibyahas Ray, CSR Head, Tata Steel, Meramandali.



# BUSINESS UPDATE OF THE COOPERATIVE

## 1. Sales revenue of Gruhaluxmi Cooperative

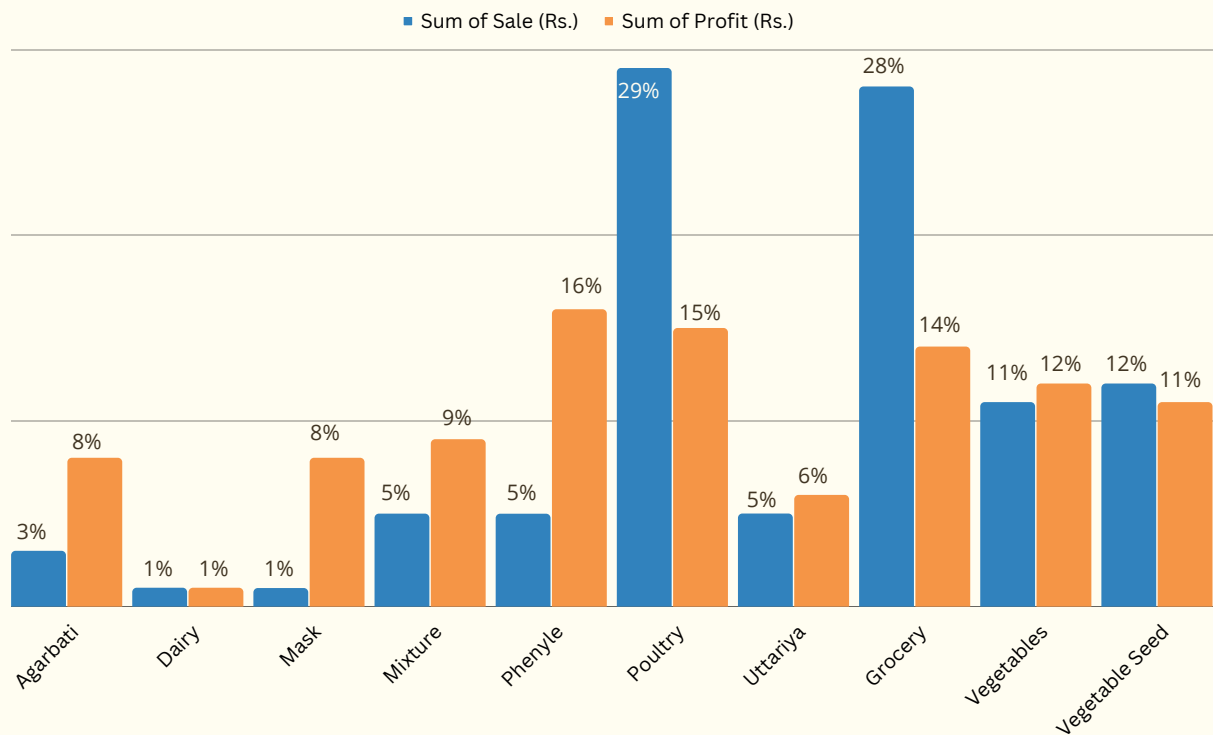
The revenue of the Cooperative from sale of

various products of member enterprises for Q3 is displayed in Table 7.

**Table 7: Product sale and profit amount during the quarter**

Product	Sum of Sale (Rs.)	Sum of Profit (Rs.)
Agarbati	39,665	6,564
Dairy	14,050	450
Mask	13,128	6,895
Mixture	61,037	8,046
Phenyle	63,143	13,483
Poultry	366,352	12,791
Uttariya	62,832	5,100
Grocery	355,129	12,378
Vegetables	140,043	10,242
Vegetable Seed	145,642	9,602
<b>TOTAL</b>	<b>1,261,021</b>	<b>85,551</b>

**Figure 1: Product sale and profit in percentage**



## ENTERPRISE AND INCOME TRACKING

Income of the members' enterprises is being tracked on a monthly basis since August 2021. Field animators feed in data by conducting real time enterprise visits, post which the data is analysed.

considered for calculating the total income or average income. Some of the members who are running multiple enterprises, the income from all the enterprises have been taken into consideration while calculating their monthly income.

Those who have not earned / generated any income out of the enterprise, have not been

**Table 8: GP wise average monthly income of entrepreneurs in Q3**

Month	GP	Entrepreneur	Enterprise	Avg Income
October 2022	Kusupanga	5	5	13,250
	Mangalpur	8	8	21,683
	Nuagaon	14	14	7,802
	Nuahata	2	2	1,433
	Sibapur	1	1	150
	<b>TOTAL</b>	<b>30</b>	<b>30</b>	<b>44,318</b>
November 2022	Mangalpur	1	1	1,750
	Nuagaon	31	32	88,625
	Sanjapada	12	13	41,300
	<b>TOTAL</b>	<b>44</b>	<b>46</b>	<b>131,675</b>
December 2022	Kusupanga	2	2	2,400
	Nuagaon	12	12	20,250
	Sanjapada	11	14	22,100
	<b>TOTAL</b>	<b>25</b>	<b>28</b>	<b>44,750</b>

**Table 9: Total no. of entrepreneurs- enterprise category wise**

Enterprise Category	Entrepreneurs
Agriculture and Allied	171
Animal Husbandry	304
Non-Farm	192
Service	133
<b>TOTAL</b>	<b>699</b>